



FUTURE-PROOF YOUR COMPANY FOR THE DIGITAL ERA.

Is your Transportation and Logistics (T&L) mobility solution the right fit? Ask these six questions to identify the trademarks of a truly robust T&L mobile solution.

To thrive in a changing market environment, T&L companies need to rethink their traditional business models. Digitalization, if implemented correctly, can represent a huge growth opportunity for T&L businesses. But where do you start?

A crucial step in digitalization is evaluating and choosing the right mobility solution. This is key to increasing operational efficiency, enhancing customer service, optimizing labor resources, simplifying the user experience, enabling rapid business change and streamlining inventory management.

01
Is mixed hardware affecting your enterprise mobility performance?

Maintaining different devices in multiple form factors — often with various disconnected apps — creates a complex IT infrastructure that is difficult to manage, comes with potential security risks, and can be expensive to deploy and run.

A unified hardware and software platform brings more secure and reliable solutions into your operations. You want to accelerate your Time to Value (TTV), so you can start deploying devices into the hands of your mobile workers much faster. You'll also maximize your ROI by extending the life cycle of your devices.



02
Does your solution optimize enterprise hardware for speedy deployment of new apps or updates?

The average cost for IT staff to deploy a single device is \$700, according to VDC Research. It's a costly venture, for sure. But it doesn't need to be.

Faster hardware deployments mean staying ahead of the competition, cost savings for finance and simpler management by IT. To optimize cost, speed and complexity, the solution you're reviewing should have a comprehensive provisioning tool kit that allows for onetime setup, deployment and provisioning across all devices and form factors.



03
Does your mobility hardware allow you to react quickly to market demands?

To stay agile and competitive in a fast-changing world means having reliable, error-free devices. Just one instance of device failure or unavailability per shift multiplied across a year can cost you \$20,000 in annual support and productivity loss per mobile worker, according to VDC.

To maximize the value of your device investment and ensure you deliver on your promises to customers, you should look for a mobility hardware solution that includes a suite of business optimization tools designed to provide the greatest reliability and uptime. You want best-in-class data capture, controlled employee access, wireless tethering, battery hot swapping, and the ability to connect to back-end legacy systems. You also want to be able to track, manage, standardize and optimize all your mobile devices, across all your locations.



04
How will the solution extend device life into the 2020s?

Short device life cycles cause frustration for IT departments and have an adverse impact on productivity, security and ROI. Devices that remain up to date over multiyear deployments, with guaranteed security, are the safest choice.

Consider: Microsoft will no longer support mobile devices running Windows OS as of January 2020, so now may be the right time to invest in new Android mobile devices.

Look for device models that incorporate next-generation System on Module (SOM) architecture, a compact hardware and software solution. This allows you to reduce your upgrade costs by leveraging existing peripherals and minimizing user training when upgrading your systems.



05
How secure are the devices on the solution platform?

Cybersecurity threats have become more aggressive in recent years and often result in substantial financial loss. The global cost of online crime is expected to reach \$6 trillion by 2021, according to CyberSecurity Ventures.

Organizations that stay with Windows OS after January 2020 are in even more danger of security breaches, as Microsoft will no longer provide security patches. To make sure your devices are protected, explore business partners that specialize in Android OS, and look into companies that have deep cybersecurity experience.



06
Does the company offer modern, visual interfaces in their products?

It's not about buying fancy gizmos; purpose-built, visual devices are being used by successful T&L companies to achieve a competitive edge.

Consider that large, vivid screens are readable in bright daylight or darkness, which increases worker productivity. Familiar interfaces allow for visual learning, which cuts training time and gets new workers out in the field faster. Rugged, commercial-grade devices simply last longer than personal mobile devices because they're built for drops and knocks. And modern touch screens are intuitive to today's modern millennial employees, making quick work of data entry.



WHY HONEYWELL

Rigorous efficiency is table stakes for operating a successful T&L organization. Investing in Honeywell's Mobility Edge mobile platform and in our diverse collection of mobile hardware — including the CT40, CT60 and CK65 handheld mobile computers and the VM1A vehicle-mounted computer — will help your organization benefit from efficiency-driven cost savings.

That's because Mobility Edge was built with an Android-first mindset. Our devices will support future versions of the OS, so you won't have to make new hardware investments. This includes support through four generations of Android (through version Q).

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