

# 5 KEY AREAS FOR IN-STORE OPERATIONAL EFFICIENCY: EMPOWER YOUR RETAIL FUTURE.

Learn about insights and innovations to deliver a consistently great customer experience.

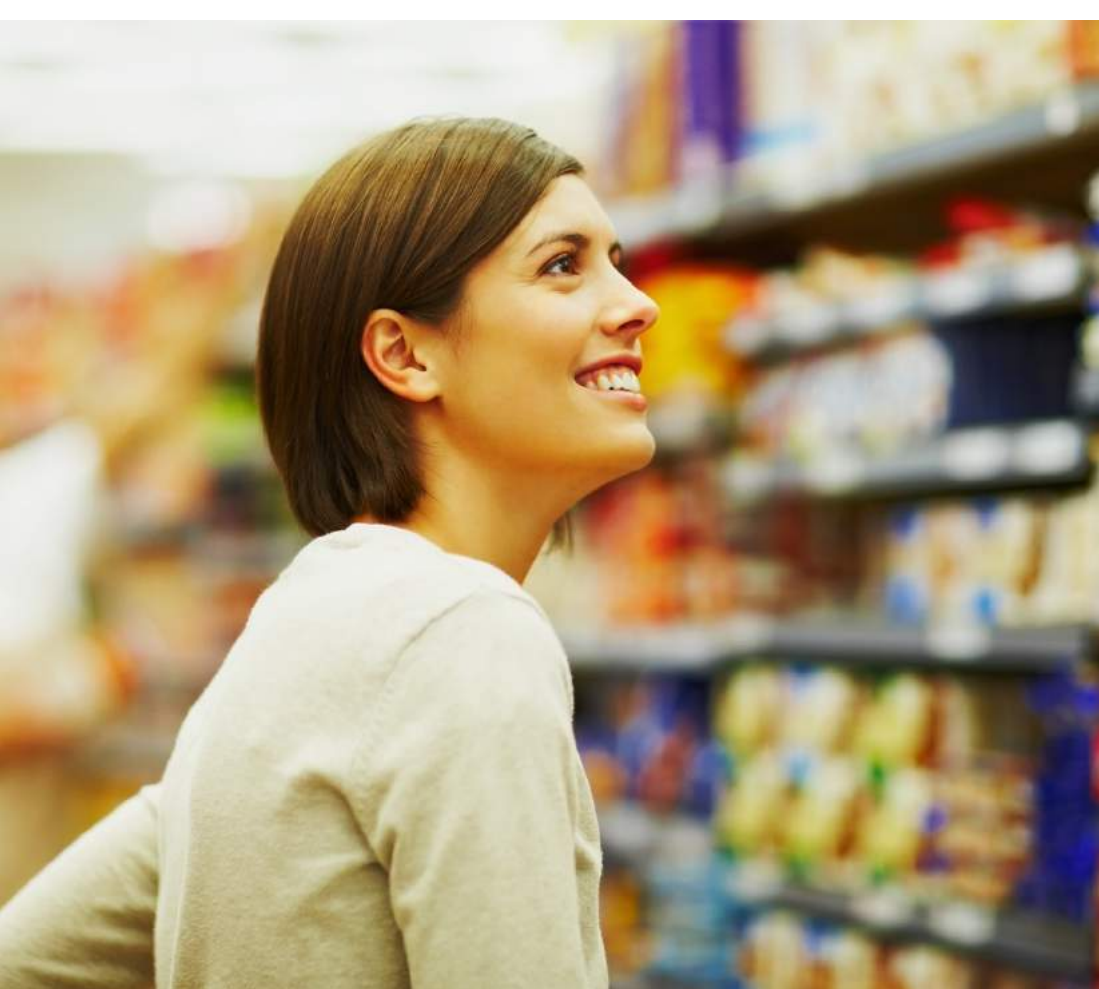
Constant change seems to have become normal in retail. As the pressure mounts, see how you can maintain operational efficiency, provide new services, and deliver on a positive shopper experience.

## 1 MANAGE LEAN, RESPONSIVE INVENTORY LEVELS

Accurate inventory is essential to delivering a positive shopper experience. Fluctuating demand and high return rates can make managing inventory levels and order fulfillment more complex.

Streamline your inventory management process with Honeywell's advanced barcode scanning capabilities coupled with machine learning. Capable of scan ranges from a few inches out to 20+ feet, our barcode scanning technology is accurate on even the most damaged barcodes. Whether an associate is scanning the bottom of the basket or the top shelf, Honeywell scan technology improves ergonomics and reduces fatigue for associates. Automating inventory processes cuts down on manual, cumbersome tasks so that you can focus on keeping shelves full stocked.

Honeywell's RFID solutions help apparel retailers deliver on the promise of responsive inventory with 99% accuracy, a 30-50% reduction in out-of-stocks and 50% reduction in safety stock.<sup>1</sup>



## 2 EMPOWER ASSOCIATES TO DELIVER A MORE CONNECTED, FRICTIONLESS SHOPPER EXPERIENCE.

Today's in-store retail operations - with reduced staff and increased competition - must deliver against unceasing customer demand for innovation, and new, seamless, error-free services. Honeywell is helping retailers adapt to changing customer expectations by evolving how they communicate to their in-store associates, and how those associates communicate with each other.

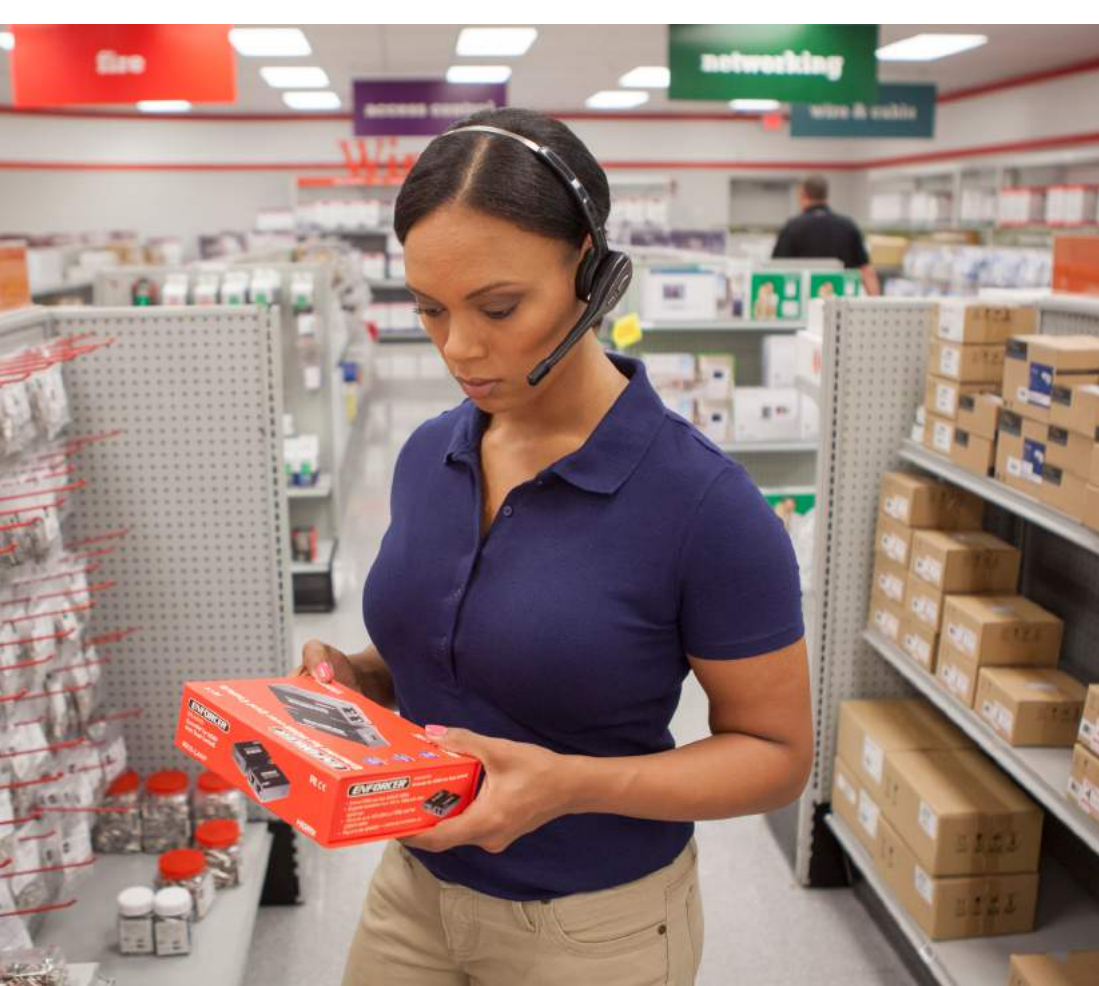
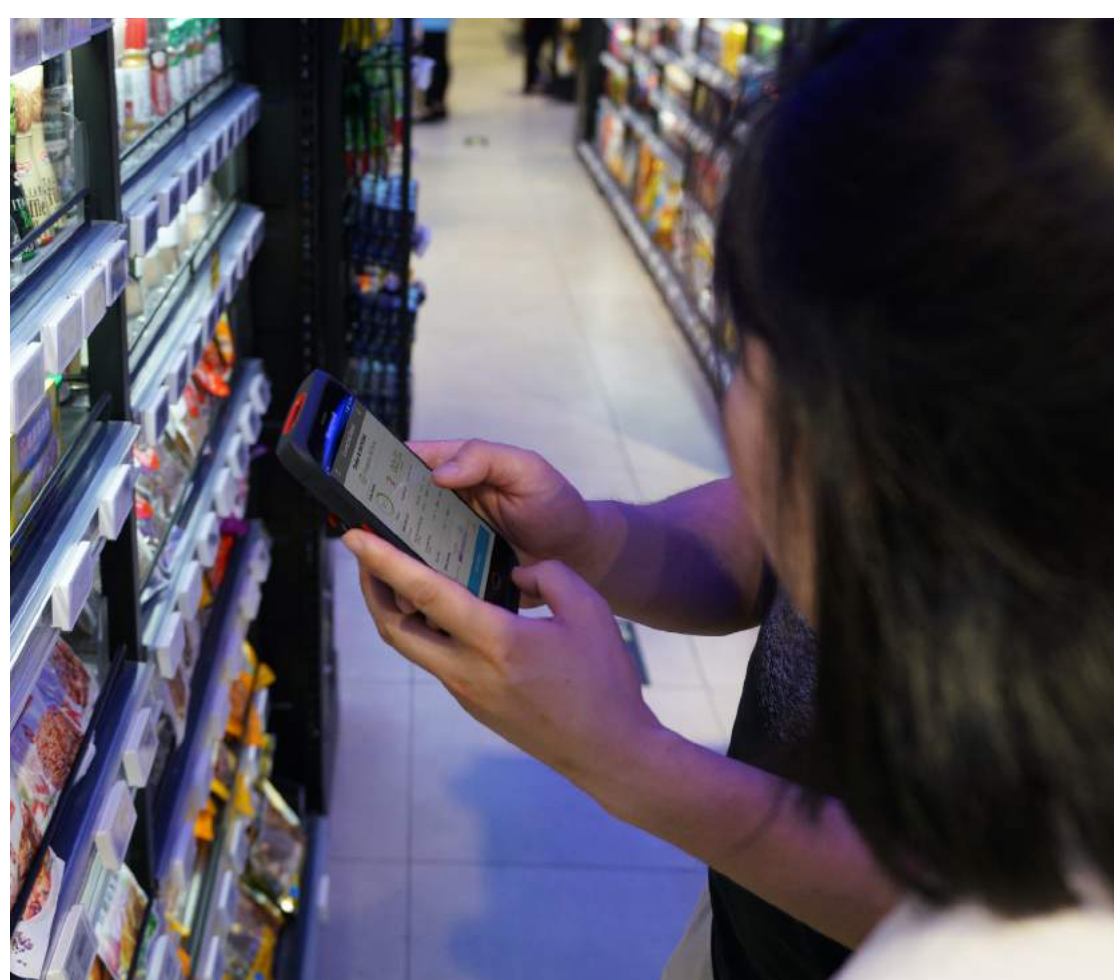
For associates equipped with a mobile device, Honeywell's Smart Talk unified communications platform provides a secure VoIP, messaging, and presence solution.

For associates who don't currently use a device for their tasks, our solutions partner, Teatro, offers a voice-controlled mobile platform. This connects the hourly workforce to an enterprise network and provides all associates real-time access to information such as inventory and orders.

## 3 FOCUS ON CUSTOMERS - NOT ON MANAGING YOUR DEVICES.

Do you know where your devices are? Do you know how they are being treated by your employees? With Honeywell's Operational Intelligence software, your IT staff has access to actionable insights that can answer these business-critical questions.

The cloud-based solution enables deeper insights into your workforce - from basic device usage tracking to detecting potential end-user abuse of company assets and more - so you can maximize the value and longevity of your device life cycle and keep your associates focused on the customer.



## 4 STREAMLINE YOUR IN-STORE PICKUP STRATEGY.

Demand for click-collect has far exceeded expectations with a 106.9% growth in 2020 versus 2019.<sup>3</sup>

Honeywell's Voice Guided Work, retail associates are quickly directed to the exact location of each item within the order, ensuring the most efficient route possible.

The reduction in task times can offer a 20% increase in the productivity of your retail associates.<sup>4</sup> Better yet, you can gain a much-needed acceleration to boost digital sales while providing more personalized and immediate fulfillment for your customers.

## 5 PROTECT YOUR CUSTOMERS (AND YOURSELVES).

Every year, security breaches put hundreds of millions of consumers at risk. Unfortunately, the potential for breaches is only increasing.

Honeywell's Mobility Edge™ platform delivers an extended life cycle and enhanced built-in security features. These benefits strengthen security and reduce the risk of business disruptions. Plus, Honeywell's Mobility Edge platform helps you overcome the complexity to build, manage and deploy mobile solutions across your enterprise - better, faster and safer.



When you're challenged to support great customer service, more profitable operations, and safe employees at the same time, you need a partner that can support you too.

Ready to shape the future of your retail operation? Get in touch with one our retail experts - just fill out your details [here](#).

### CONTACT US TODAY

Just fill out your details or call a knowledgeable representative at 1-800-934-3163.

**Honeywell**

<sup>1</sup><https://www.theatro.com/ideas-and-insights/theatro-empowering-next-generation-store-associates/>

<sup>2</sup>Oracle, Auburn University and Harvard Business School.

<sup>3</sup><https://www.emarketer.com/content/us-click-collect-2020-2021>

<sup>4</sup>Honeywell Internal Research